

Danielle Silver

graphic designer & illustrator

CONTACT

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EDUCATION

Miami University, OH: 2024
BFA in Communication Design
Co-Major Art Therapy
3.93 GPA, Magna Cum Laude
Study Abroad, Italy: Winter 2023

CERTIFICATION

Adobe Certified Professional
AIGA Professional Design Certification
Humans as Subjects IRB Basic Course

ORGANIZATIONS

The Miami Student Newspaper
Design Committee | April 2023 - Present

Miami University UP Magazine
Layout Team | September 2023 - Present

American Institute of Graphic Arts
Member | January 2022 - Present

Miami University Futures In Retail
Member | September 2021 - Present

Miami University Pinky Swear Pack
PR Manager | March 2021 - Present

Miami University Fashion & Design
Graphic Design Team | February 2021 - Present

EXPERIENCE

Latitude Agency Design Intern

June 2024 - Present

Assist in market research, brand strategy, and creative campaigns for clients, including pro-bono work and the Latitude Generosity Campaign. Support agency marketing initiatives and gain experience in account leadership and project management.

Freelance Designer & Artist

May 2019 - Present

Initiated and managed a successful freelance art business, generating over \$10,000 in revenue from personalized drawings, paintings, and digital designs sold on Redbubble.

College of Creative Arts Graphic Design Intern

November 2022 - May 2024

Crafted compelling marketing materials to promote programs at CCA, stimulating student engagement and driving enrollment.

Campus Ink Student Designer & Sales Manager

February 2022 - May 2024

Expanded Campus Ink's reach and revenue by engaging students, building strong client relationships, and designing and pricing apparel to ensure high customer satisfaction.

Olami Content Creation Intern

September 2023 - December 2023

Led content and design efforts for Daily Schmooze #CampusReports, generating 2.6 million social media impressions, 178.6K engagements, and 1.5 million video views.

Jones Lang LaSalle Graphic Design Intern

June 2023 - August 2023

Designed and developed essential materials, such as offering memorandums, presentations, and print/digital collateral, to support business advancement.

Sports Philanthropy Network Graphic Design Intern

May 2022 - June 2022

Produced compelling visual communications for web, social media, and flyers, amplifying Sports Philanthropy Network's brand presence and mission.

SKILLS

Typography, Illustration, Advertising, Marketing, Packaging Design, Branding, Editorial Design, InDesign, Illustrator, Photoshop, Procreate, Figma, UX/UI Design, Publication Design, Copywriting.