

Danielle Silver

graphic designer & illustrator

CONTACT

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EDUCATION

Miami University, OH: 2024
BFA in Communication Design
Co-Major Art Therapy
3.93 GPA, Dean's List for 7 semesters
Study Abroad, Italy: Winter 2023

CERTIFICATION

Adobe Certified Professional
AIGA Professional Design Certification
Humans as Subjects IRB Basic Course

ORGANIZATIONS

The Miami Student Newspaper
Design Committee | April 2023 - Present

Miami University UP Magazine
Layout Team | September 2023 - Present

American Institute of Graphic Arts
Member | January 2022 - Present

Miami University Futures In Retail
Member | September 2021 - Present

Miami University Pinky Swear Pack
PR Manager | March 2021 - Present

Miami University Fashion & Design
Graphic Design Team | February 2021 - Present

EXPERIENCE

College of Creative Arts Graphic Design Intern

November 2022 - Present

Crafted compelling marketing materials to promote programs at CCA, stimulating student engagement and driving enrollment.

Campus Ink Student Designer & Sales Manager

February 2022 - Present

Expanded Campus Ink's reach and revenue by engaging students, building strong client relationships, and designing and pricing apparel to ensure high customer satisfaction.

Freelance Designer & Artist

May 2019 - Present

Initiated and managed a successful freelance art business, generating over \$10,000 in revenue from personalized drawings, paintings, and digital designs sold on Redbubble.

Olami Content Creation Intern

September 2023 - December 2023

Led content and design efforts for Daily Schmooze #CampusReports, generating 2.6 million social media impressions, 178.6K engagements, and 1.5 million video views.

Jones Lang LaSalle Graphic Design Intern

June 2023 - August 2023

Designed and developed essential materials, such as offering memorandums, presentations, and print/digital collateral, to support business advancement.

Sports Philanthropy Network Graphic Design Intern

May 2022 - June 2022

Produced compelling visual communications for web, social media, and flyers, amplifying Sports Philanthropy Network's brand presence and mission.

Kyle Denman Design Intern

December 2021 - January 2022

Elevated Kyle Denman's brand visibility through strategic media outreach, resulting in a 20% increase in website traffic and a 15% boost in social media engagement.

SKILLS

Typography, Illustration, Advertising, Marketing, Packaging Design, Branding, Editorial Design, InDesign, Illustrator, Photoshop, Procreate, Figma, UX/UI Design, Publication Design, Copywriting.